

delivering
Yuma
to your
front door

Winter Guide

National Rates & Specifications

(Effective 6/01/09)

Schedule & Deadline				
Day	Publication Date	Deadline Date		
Friday	October 23, 2009	Friday - October 2, 2009		
Modular Rates				
Modular Size	Order Size	Ad Specs	Ad Rates	
			Single Issue	with 26 or 48 Week Super Shopper Contract
Full Page	6 Col X 10.5"	9.889" X 10.5"	\$1599	\$1499
Half Page (H)	6 Col X 5.25"	9.889" X 5.25"	\$869	\$789
Half Page (V)	3 Col X 10.5"	4.889" X 10.5"		
Quarter Page	3 Col X 5.25"	4.889" X 5.25"	\$499	\$439
Eighth Page	3 Col X 2.5"	4.889" X 2.5"	\$299	\$239
Premium Position Rates				
Back Page	6 Col X 10.5"	9.889" X 10.5"	\$2899	\$2429
Inside Covers	6 Col X 10.5"	9.889" X 10.5"	\$2299	\$1939
Guaranteed Position		Add 25% to price of ad		
Color Rates				
All Ads are FULL COLOR for NO additional CHARGE; Glossy Cover				



Artwork (pictures, logos, etc) and "camera ready" ads may be emailed to us directly at: ads@yumasun.com.

Files need to be composite Hi-Res PDF files (CMYK if color, Grayscale if not). All fonts and art to be embedded in your file.

An FTP site is available for large files. Please contact our Graphic Arts professionals at (928) 539-6800 for information on uploading to the FTP site, or with any other electronic file submission questions you may have.

Rates are 15% commissionable.

