

delivering
Yuma
to your
front door

Raising Yuma

National Rates & Specifications

(Effective 1/01/09)

Schedule & Deadline		
Issue	Publication Date	Deadline Date
Spring	Monday - March 23, 2009	Friday - March 6, 2009
Summer	Monday - May 18, 2009	Friday - May 5, 2009
Fall	Monday - September 21, 2009	Friday - September 4, 2009
Winter	Monday - December 7, 2009	Friday - November 20, 2009

Modular Rates				
Modular Size	Order Size	Ad Specs	Rate per ad based on annual commitment	
			One Issue	Four Issues
Full Page	4 Col X 9.75"	7.625" X 9.75"	\$1,069	\$839
Half Page (H)	4 Col X 4.75"	7.625" X 4.75"	\$639	\$509
Half Page (V)	2 Col X 9.75"	3.685" X 9.75"		
Marketplace Ad	2 Col X 4.75"	3.685" X 4.75"	\$339	\$269

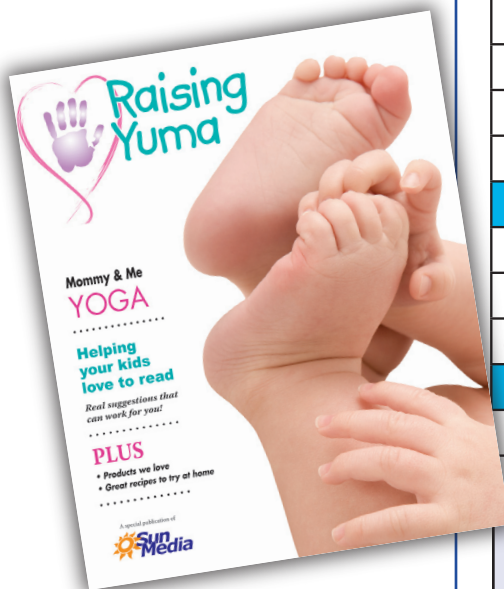
Premium Position Rates				
Back Page	4 Col X 9.75"	7.625" X 9.75"	N / A	\$1,179
Inside Cover	4 Col X 9.75"	7.625" X 9.75"	N / A	\$1,279
Guaranteed Position		Add 25% to price of ad		

Color Rates
 All Ads are FULL COLOR on glossy paper for NO additional CHARGE

Artwork (pictures, logos, etc) and "camera ready" ads may be emailed to us directly at: ads@yumasun.com.

Files need to be composite Hi-Res PDF files (CMYK if color, Grayscale if not). All fonts and art to be embedded in your file.

An FTP site is available for large files. Please contact our Graphic Arts professionals at (928) 539-6800 for information on uploading to the FTP site, or with any other electronic file submission questions you may have.



Rates are 15% commissionable.